

WE UNDERSTAND WHAT MATTERS MOST TO YOU AND WE HAVE THE TOOLS TO HELP, **THAT'S OUR JOB**

AGENTS COUNCIL FOR TECHNOLOGY.

WORK SMARTER. The Agents Council for Technology (ACT) leads the conversation regarding implementing innovative technologies that result in more efficiencies for the independent agency system. This forum of agents, brokers, vendors, carriers and other industry groups conducts research and provides best practices recommendations to help the industry implement more consistent, effective technology. ACT's virtual work groups create industry-wide education and recommendations on future issues & emerging trends such as cybersecurity, the customer experience, data & analytics, disaster planning, and other tech-related focus areas.

Chris Cline, Executive Director
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VIRTUAL UNIVERSITY.

FINAL ANALYSIS. The Big "I" VU links agents to insurance research, coverage analysis, state-specific resources and white papers. With more than 18,000 searchable pages, your employees have a wealth of knowledge at their fingertips.

The Ask-an-Expert Service is like adding over 50 insurance experts to your staff at no charge.

Nancy Germond, Executive Director
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YOUNG AGENTS.

LEAD THE WAY. The Big "I" national Young Agents program encourages industry involvement, from opportunities to speak with legislators to sales, leadership and technology training. The Big "I" Young Agents Leadership Institute is the annual gathering of the nation's best and brightest. Let the Big "I" Young Agents help you perpetuate your agency inquire about scholarship opportunities for the Big "I" Legislative Conference and leadership meeting.

Jamie Behymer, Program Manager, Young Agents
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INVEST.

FUEL THE FUTURE. Invest in a non-profit program that educates individuals on insurance, financial literacy and risk management, while encouraging the pursuit of insurance careers with a focus on independent agencies. The program is dedicated to improving insurance literacy and attracting the next generation of diverse talent into our industry.

Over 33,000 students in high schools, community colleges and workforce development programs have been taught how to become insurance agents through Invest. Join us as we continue to teach insurance education to future leaders!

Whitnee Dillard, Executive Director, Invest and Diversity
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BEST PRACTICES.

BE BETTER. The Big "I" Best Practices study provides a chance for all Big "I" members to learn from the top agencies across the United States by revenue category. The comprehensive product line delivered via research, resource guides and webinars provides key strategies to help improve overall agency performance and increase agency value.

Jennifer Becker, Sr Director, Agent Development, Research and Education
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DIVERSITY COUNCIL.

BE DIVERSE. The Big "I" Diversity Council is focused on engaging and developing a more sustainable independent agency network that reflects, represents and serves our diverse populations countrywide. The council is a collective of agents, insurance company representatives and association leaders.

Find tools to drive growth and more inclusive business practices for your agency. Be sure to also subscribe to the Inclusion in Action Newsletter.

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