



# IS YOUR AGENCY READY TO JOIN AN ALLIANCE?



Big "I" Alliance was created to assist independent agents gain market access through membership. Our objective is to aggregate premium, identify opportunities for growth, promote profitability, and provide broad communication and training to agency members on behalf of our carrier partners.

Big "I" Alliance Gold benefits include:

- ▶ **DIRECT ACCESS TO CARRIER SYSTEMS AND UNDERWRITERS**
- ▶ **PROFIT SHARING AND INCENTIVE ELIGIBILITY**
- ▶ **OWNERSHIP OF EXPIRATIONS AND CARRIER CODES**
- ▶ **NATIONAL AND REGIONAL CARRIER PARTNERSHIPS**
- ▶ **OPTIONAL PARTICIPATION IN A MASTER AGENCY E&O PROGRAM**
- ▶ **VENDOR PARTNERSHIPS**
- ▶ **OPTIONAL AGENCY ERRORS & OMISSIONS INSURANCE**



**100% COMMISSION**



**PROFIT BONUSES**



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# FAQ

## WHAT IS BIG "I" ALLIANCE GOLD?

Big "I" Alliance Gold is an alliance created to assist independent agents to gain market access through membership.

## WHO CAN PARTICIPATE?

You must be a member of your Big "I" state association and qualify to join based on the agency requirements set by the alliance. Learn how to join your state association at [independentagent.com/BELONG](https://independentagent.com/BELONG).

## IS THERE A CONTRACT?

Yes. When an agency makes the decision to join Big "I" Alliance Gold, they are committing to a three-year contract that will automatically renew annually each year after.

## IS THERE A SIGN-UP OR MONTHLY FEE?

Yes, there is a one-time sign-up fee and a monthly fee. For "Emerging Agencies"—those appointed with fewer than three carrier appointments—the sign-up fee is \$3,000 and the monthly fee is \$300. For "Established Agencies with Alliance Gold"—all other agencies—the sign-up fee is \$3,500 and the monthly fee is \$350.

## IS THERE A BUYOUT/TERMINATION OPTION?

Yes.

## HOW MUCH COMMISSION WILL I EARN?

100%. Commission is paid directly to the agency from the carrier.

## CAN MY AGENCY EARN PROFIT SHARE?

Yes.

## DOES MY AGENCY OWN THE AGENCY CODE, POLICIES, AND EXPIRATIONS?

Yes, each member agency will own their code, policies, and expirations.

## CAN I BELONG TO ANOTHER ALLIANCE OR NETWORK AND JOIN BIG "I" ALLIANCE GOLD?

No. We require members to commit exclusively to Big "I" Alliance Gold. (Big "I" Alliance Blue members are not restricted.)

## WHEN GETTING NEW APPOINTMENTS, WILL I BE ABLE TO ACCESS THEM DIRECTLY?

Yes, you will have direct access and work on the carrier portal with their underwriting team.

## HOW DO I GET STARTED?

Visit us online at [independentagent.com/GOLD](https://independentagent.com/GOLD) to complete a pre-application.

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