

You've made the choice to build your insurance agency on independence, but that doesn't mean you're alone. Join the vibrant Big "I" community and let us do some of the heavy lifting so you can focus on what's important – growing your agency. When you want to save time, money and attract more business, the Big "I" Has Your Back with exclusive products and services created by independent agents, for independent agents. Members enjoy myriad benefits.

Access the Largest Insurance Agents E&O Program

Find stable rates and a long-term market that you can rely on to protect your greatest assets, your business.

Leverage Our Technology Powerhouse

Our Agents Council for Technology (ACT) resources help you find the right systems to manage your agency, protect your data and serve your clients. Many Big "I" members are also eligible for a complimentary ACORD forms license.

Build Your Brand with Trusted Choice

Use our national co-brand, tap into our experts for website and social media reviews, custom marketing resources and attract new clients with Trusted-Choice.com subscriptions.

Grow Your Agency

Our resources grow with you. Whether you are looking for new employees, want to help your team grow their skills, or need strategies to strengthen your agency, the Big "I" Has Your Back.

Attract and Train Your Team

Find, hire, and train the right talent for your agency with Big "I" Hires.

Exclusive Market Access Opportunities

Looking for top-tier markets? Need a solution for your tough-to-place-business? Big "I" Markets can help with no volume commitment, and you own your expirations.

Carrier Appointment Support

The Big "I" has programs to help you obtain and retain carrier appointments including carrier contract reviews.

Education and Networking

Looking for online, on-demand or continuing education? Access state and national education, conferences, and networking opportunities to help all agency employees.

We Help Independent Agents Thrive

Big "I" members have access to industry professionals as well as exclusive resources and publications to help your team service clients and create growth strategies.

Benchmarks and Strategies

Best Practices benchmarks, award-winning publications and diversity and inclusion programs help you lead your agency to the next level.

Ask an Insurance Expert

Your staff will gain access to the Virtual University, 18,000-page research library, online education, and our renowned Ask an Expert service.

Independent Agent magazine

The award-winning print publication hits your desk monthly. And keep updated with weekly e-newsletters including insights, analysis, and trends to help you work smarter and learn from your peers.

The Big "I" Has Your Back

We advocate for you in Washington, D.C. and your state to protect what's important to you and your clients.

INDEPENDENTAGENT.COM/BELONG