

Introducing the Big "I" Alliance Program

We are pleased to share that Big "I" Markets has a new name and is now part of a powerful new suite market access solutions for independent agents: Big "I" Alliance.

Big "I" Alliance was created to bring our agent market access solutions and the former Eagle Agency program into alignment in service of our greatest goal: helping independent agents live, thrive, and survive.

The Alliance program encompasses three program tiers to serve agencies:

[Big "I" Alliance Blue](#), formerly Big "I" Markets, provides a competitive market access solution for Big "I" member agencies. Members may access personal and commercial lines including auto and home, bonds, cyber, small commercial and more. There are no fees and no volume commitments, and your own your expirations. Our placement center staff assists with quoting, issuing and binding accounts for agents.

[Big "I" Alliance Gold](#) is an evolution of the legacy Eagle Agency program. Alliance Gold agents get direct access to carriers and underwriters, profit sharing and incentive eligibility, ownership of expirations and much more. **[Big "I" Alliance Gold](#)** is a true agency alliance designed to benefit agents by aggregating premium and expanding market access opportunities for our members. We are pleased to share that several member agencies have already joined **[Big "I" Alliance Gold](#)**.

[Big "I" Alliance Blue Plus](#) is an optional add on opportunity to receive discounted pricing from featured vendors offering operation and technology solutions; education and marketing support and more. Blue Plus status is automatically conferred on Alliance Gold agencies; Alliance Blue members may enhance their Blue registration with Blue Plus by paying an annual access fee. Registration for Blue Plus will open soon.

Existing registered Big "I" Markets agents may access available **[Big "I" Alliance Blue](#)** products through the familiar platform, now hosted at **www.bigimemberalliance.com** (formerly **www.bigimarkets.com**). Big "I" member agencies not yet registered for the placement center may do so at our **[registration page](#)**.

All Big "I" member agencies who wish to be considered for Alliance Gold membership can learn more at the [Alliance Gold page](#).

Ready to connect and learn more about our Alliance Gold offering? Complete a [pre-application](#) form online and we will contact you.

The new Big "I" Alliance program has evolved from IIABA's longstanding commitment to and experience with independent agencies. Together, we thrive. Our staff is ready to serve you and we look forward to working together towards our mutual success.

Please note that product availability varies by state. Learn more about Big "I" Alliance at www.bigimemberalliance.com.