



**BELONG TO
SOMETHING
BIGGER**

The Big "I" is a national network of independent insurance agency professionals from more than 25,000 agency locations. Member agencies have access to products, services and education created for independent agents, by independent agents and our partners.

ARE YOU READY TO BELONG?

Complete a quick survey and you'll be contacted by your state association with details on how you can join!



**SCAN ME
TO LEARN
MORE**

Visit us today at independentagent.com/belong



BIG ⁱ EMPOWER YOUR INDEPENDENCE

Advance your insurance agency and your career with the help of the Big "I"



When independent insurance agents need E&O, market access, continuing education, or marketing and recruiting support, they turn to the Big "I."





GETTING STARTED WITH THE BIG "I"

Whether you are new to agency ownership or new to insurance, we'll help you embrace your independence. Our members and carrier partners develop and share strategies to help independent agents thrive in any market.

ACCESS THE LARGEST INSURANCE AGENTS E&O PROGRAM

Find stable rates and a long-term market that you can rely on to protect your greatest asset, your business.

LEVERAGE OUR TECHNOLOGY NETWORK

Discover roadmaps for new technology purchases, cyber security and customer experience.

BUILD YOUR BRAND WITH TRUSTED CHOICE®

Leverage a national brand and a suite of free marketing resources to help your agency grow.

ESTABLISH AN INCLUSIVE AGENCY CULTURE

Lean on our research, education and resources to help you better serve diverse markets.

GROW YOUR AGENCY

Our resources grow with you. Whether you are looking for new employees, want to help your team grow their skills, or need strategies to strengthen your agency, the Big "I" Has Your BackSM.



ATTRACT & TRAIN YOUR TEAM



CARRIER APPOINTMENT SUPPORT



EXCLUSIVE MARKET ACCESS OPPORTUNITIES

EDUCATION & NETWORKING



MARKETING SUPPORT



TECHNOLOGY ROADMAPS



YOUR ADVOCATE

We stay connected so you can work on what's important, helping your clients. And, when you need community, research, inspiration, strategies, or an advocate in Washington, D.C., we've got your back.



WE HAVE A SEAT AT THE TABLE

We work with legislators and industry leaders on regulatory and other changes that are important to you and your clients.

NEWS FOR YOUR AGENCY

The award-winning *Independent Agent* magazine includes insights and analysis for independent agents on markets, operations and sales—in print, online and in your inbox.

INDEPENDENT AGENT INSIGHTS

Our events and conferences connect you with insurance professionals who want to help you succeed. The Agency Nation Radio podcast brings the stories of independent agents directly to you.